

REDEEMED

THE 12-WEEK TRANSFORMATION PROGRAM FOR CHRISTIAN BUSINESSMEN

BECOME THE REDEEMED MAN

Faith · Freedom · Fitness · Family

A private coaching experience for successful Christian businessmen ready to confront alcohol-related struggles and rebuild the life God intended.

12	4	1-ON-1	5
WEEKS	CORE PILLARS	WEEKLY CALLS	FOUNDING SPOTS

FOUNDING COHORT — ENROLLING NOW

01 THE PROBLEM

Success on the outside.
Struggle on the inside.

My ideal client has achieved financial success — but is struggling personally. He built the company, earned the respect, and provides for everyone. Yet behind closed doors he is fighting battles no one at work ever sees.

Twelve focused weeks can put this behind you — and build something stronger in its place.

DRINKING
He can run the business, but he cannot stop drinking.

FAMILY
He provides financially, but not the best of him.

HEALTH
Overweight, low energy, running on fumes.

FAITH
Spiritually disconnected from the God he knows is real.



02 IS THIS YOU?

Six signs it’s time.

If any of these hit home, this program was built for you.

01 You can run a successful business, but you cannot seem to stop drinking

02 You provide financially for your family, but you are not giving them the best version of yourself

03 You have accomplished so much professionally, but you are unhappy with who you have become

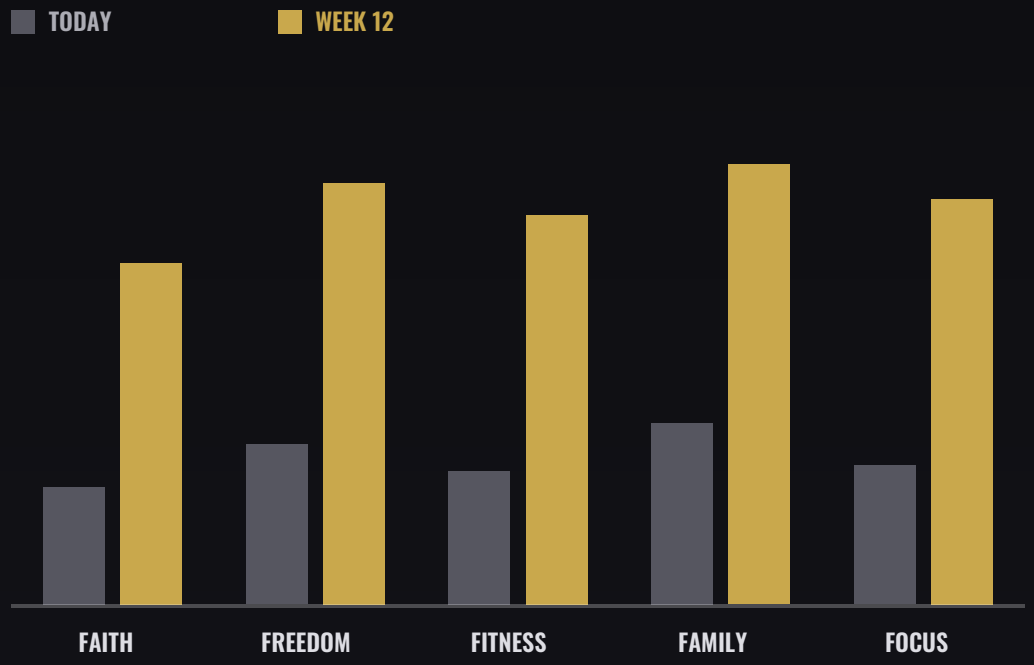
04 Your health is declining — you are overweight and low on energy

05 There is conflict or emotional distance in your marriage

06 You know something needs to change before you lose what is most important

Twelve weeks. A different man.

WHERE THE WORK SHOWS UP



Drinking in control

- ✓ **Lasting sobriety — real freedom**

Running on empty

- ✓ **Strong, energized, and confident**

Distance at home

- ✓ **A present husband and father**

Faith on autopilot

- ✓ **A walking, working faith**

The man who walks out of this program is not the man who walked in. Twelve weeks is enough to change everything — if you start.

04 THE METHOD

Four pillars. One rebuilt man.

01
FAITH

Scripture, prayer, and a rebuilt identity in Christ — God at the center of everything.

02
FREEDOM

Recovery-informed accountability built on 12-step principles. Real freedom, not willpower.

03
FITNESS

Strength training and nutrition built for the schedule of a business owner.

04
FAMILY

Marriage habits, presence, and leadership at home — your first ministry.

Every pillar. Every week. One integrated plan — built around your life.

No seminars. No group calls. Private, personal coaching from a man who has lived it.

Four phases. One clear path.

WEEKS 1-3

Foundation & Identity

Assessment, goal-setting, and the plan across all four pillars.

PHASE 1 OF 4

WEEKS 4-6

Freedom & Discipline

12-step accountability, triggers, routines, Scripture in real life.

PHASE 2 OF 4

WEEKS 7-9

Fitness & Family

Training progression, nutrition, marriage habits, support systems.

PHASE 3 OF 4

WEEKS 10-12

Leadership & Legacy

Full review, sustainable disciplines, and your six-month roadmap.

PHASE 4 OF 4

WEEKLY 1-ON-1 CALLS · PERSONALIZED PLAN · DAILY ACCOUNTABILITY

Everything you get.
Nothing held back.

- ✓ Weekly private coaching calls — a proven plan and someone in your corner
- ✓ A personalized training program built for your schedule and your body
- ✓ Nutrition guidance that fits a business owner's real life
- ✓ Biblical teaching applied to real decisions, pressure, and temptation
- ✓ Recovery-informed accountability — honesty without judgment
- ✓ Weekly habit and goal tracking so progress is visible
- ✓ Between-session support when it matters most
- ✓ Monthly assessments so you can see the change in numbers
- ✓ Family leadership goals — lead at home, not just at work
- ✓ A 12-week review and a roadmap for the man you are becoming

Delivered one-on-one. Built around your calendar, your family, and your faith.



07 BUILT IN COMMUNITY

You don't do this alone.

God never intended for you to fight this battle by yourself.

The Redeemed Man surrounds you with brotherhood — men who train, pray, and grow together.

"Two are better than one... For if one falls, the other will lift him up." — ECCLESIASTES 4:9-10



KINGDOM FIT — HUNTINGTON BEACH, CA



08 YOUR COACH

Ten years sober.
One proven path.

- Over 10 years of sobriety
- Personal experience working the 12 steps
- Overcame serious consequences related to alcohol
- Lost over 100 pounds — and kept it off
- Built and operated fitness businesses
- Church deacon and men's ministry director
- More than five years of marriage — leading at home first

You are not hiring a theory — you are working with a man who lived it, and built the map out.

09 THE OFFER

Choose your journey.

Same coaching. Three timelines. Pick the pace.

FOUNDING RATE

12-WEEK PROGRAM

$3,000

The complete 12-week journey — weekly one-on-one coaching across all four pillars.

5 FOUNDING SPOTS · ENROLLING NOW

EXTENDED

6-MONTH PROGRAM

$4,500

The full 12-week journey plus three more months of weekly coaching and accountability.

FULL YEAR

1-YEAR PROGRAM

$6,000

A full year of weekly one-on-one coaching — build the transformation, then lock it in.

Every program includes the complete premium package — weekly private calls, personalized training and nutrition, biblical teaching, and recovery-informed accountability. This is mentorship and personal coaching — not medical detox, licensed addiction treatment, or psychotherapy.

Three steps. One decision.

01

APPLY

Fill out the short application at djpaden.com/apply. Five minutes, no commitment.

02

STRATEGY CALL

Sit down with DJ one-on-one. Your story, your goals, and whether this is the right fit.

03

BEGIN WEEK ONE

Get your personalized plan across all four pillars and start the twelve weeks.

The cost of waiting another year is the year itself.




REDEEMED
READY TO BECOME
THE REDEEMED MAN?
Five founding spots. Enrolling now. Apply today and take the first step toward the life you were created to live.
APPLY AT DJPADEN.COM/APPLY
CALL DJ PADEN (949) 625-5614